

Visual and Performing Arts In the 21st Century:

In 2001, the Los Angeles Times declared the entertainment business to be among the top ten growth industries of the new century. Careers in the Arts are more completely integrated now with other businesses and require the use of technology in both the act of creation and in communicating the art to its audience.

Michigan Technological University is uniquely positioned to provide students with a foundation in traditional arts - Art, Music, and Theatre - and practical experience with integrating Arts and technology in a significant number of ways. Because MTU's Visual and Performing Arts Department has never had distinct academic majors, the faculty has not been incarcerated within disciplinary walls. Their history is one of collaborative enterprise. The University's strength in Chemistry, Computer Science, Humanities, Instructional Media, Materials Science, Social Sciences, and Structural Engineering, its adaptable infrastructure, and depth of community support, provide MTU with significant technological, physical and social resources other universities would need to develop. Michigan Tech's success in interdisciplinary programs and enterprise projects has developed both the administrative expertise and philosophical commitment to trans-disciplinary endeavours.